



## Suffolk's Year of Walking Update

Autumn 2016

**Suffolk's Year of Walking is a campaign celebrating walking in Suffolk. It provides a platform to promote walking events and activities, as well as provide inspiration and opportunities to encourage people to walk more often.**

After a long, warm summer of walking events including Pigs Gone Wild, Nordic Walking and Suffolk's Walking Festival, it is now time to dust off your woolly coats to step into the autumn walking season.

September saw the launch of Beat the Street in Sudbury and Great Cornard. Beat the Street is a fun competition that encourages participants to walk and run as far as possible in a journey around the world. Between 21 September and 2 November, special 'Beat Boxes' have been placed on lampposts across both areas.

Over 4,000 people have taken part so far, travelling a combined 35,000 miles. That's nearly one and a half times around the world! For more information, visit the Beat the Street website [here](#).

September also saw the end of the very successful Pigs Gone Wild art trail, which raised over £200,000.00 for St Elizabeth Hospice. Suffolk's Year of Walking Pig, A Pigs Year of It, was auctioned for an impressive £3,000.00.

October sees the launch of the 'Safe and Seen in Suffolk' reflector campaign. Over 5,000 reflectors will be distributed to Suffolk schoolchildren, aiming to improve road safety for when travelling to and from school. The campaign will launch on the 21<sup>st</sup> October with coverage from BBC Radio Suffolk's Mark Murphy show.

Suffolk FA are partnering with Suffolk County Council to support the further development of Walking Football within the county. The two have launched a small grants scheme to provide financial support for organisations wishing to establish new, or grow existing, Walking Football opportunities in Suffolk. Organisations will be able to fund items such as venue hire, equipment and coaches' fees through the scheme.

If you would like more information on applying for the funding that is available, please contact Michael Cornall at [Michael.Cornall@suffolkfa.com](mailto:Michael.Cornall@suffolkfa.com) or by calling 07432 735985.

*Come along for the stride!*



Stepping out in Suffolk offer a wide range of free Health Walks for everyone and there's no need to book. With over 200 walks available every month and one for every ability, there is bound to be one that takes your fancy. For a comprehensive list of the walks on offer, visit the One Life Suffolk website [here](#).

Don't forget to follow us on social media or visit our website for a comprehensive list of walks and walking events in Suffolk:

Twitter - [@SuffolkYOW](#)

Facebook - [www.facebook.com/SuffolkYOW](http://www.facebook.com/SuffolkYOW)

Website – [www.suffolkyearofwalking.co.uk](http://www.suffolkyearofwalking.co.uk)

We hope you will want to be involved in Suffolk's Year of Walking and benefit from the increased profile it will bring to walking in Suffolk. If you have any walking events you would like to promote through the Year of Walking, or require any more information, please contact the team on 01473 260079 or at [SuffolkYoW@suffolk.gov.uk](mailto:SuffolkYoW@suffolk.gov.uk)

*Come along for the stride!*